

2018 BEBdata POSTAL GUIDE

January 21, 2018

Marketing Mail

LETTERS

NON-ENTRY

CATEGORY	RATE
Carrier Route: Saturation	0.186
Carrier Route: Basic	0.292
AUTO: 5-DIGIT	0.251
AUTO: AADC	0.274
AUTO: MIXED AADC	0.287
MACHINABLE: AADC	0.287
MACHINABLE: MIXED AADC	0.300
NON MACHINEABLE	
5-DIGIT	0.479
3-DIGIT	0.550
ADC	0.573
MIXED ADC	0.646

NDC RATES

CATEGORY	RATE
Carrier Route: Saturation	0.164
Carrier Route: Basic	0.265
AUTO: 5-DIGIT	0.227
AUTO: AADC	0.250
AUTO: MIXED AADC	0.263
MACHINABLE: AADC	0.263
MACHINABLE: MIXED AADC	0.276
NON MACHINEABLE	
5-DIGIT	0.455
3-DIGIT	0.526
ADC	0.549
MIXED ADC	0.622

SCF RATES

CATEGORY	RATE
Carrier Route: Saturation	0.158
Carrier Route: Basic	0.257
AUTO: 5-DIGIT	0.220
AUTO: AADC	0.243
NON MACHINEABLE	
MACHINABLE: AADC	0.256
5-DIGIT	0.448
3-DIGIT	0.519
ADC	0.542

NON-ENTRY

CATEGORY	RATE
EDDM: Saturation	0.220
Carrier Route: Saturation	0.219
Carrier Route: Basic-5D Pallet	0.276
Carrier Route: Basic-Other Pallet	0.295
AUTO: 5-DIGIT	0.393
AUTO: 3-DIGIT	0.500
AUTO: ADC	0.567
AUTO: MIXED AADC	0.598
NON AUTOMATION	
5-DIGIT	0.466
3-DIGIT	0.550
ADC	0.602
MIXED ADC	0.634

NDC RATES

CATEGORY	RATE
EDDM: Saturation	0.180
Carrier Route: Saturation	0.179
Carrier Route: Basic-5D Pallet	0.246
Carrier Route: Basic-Other Pallet	0.265
AUTO: 5-DIGIT	0.352
AUTO: 3-DIGIT	0.459
AUTO: ADC	0.526
AUTO: MIXED AADC	0.557
NON AUTOMATION	
5-DIGIT	0.425
3-DIGIT	0.509
ADC	0.561
MIXED ADC	0.593

SCF RATES

CATEGORY	RATE
EDDM: Saturation	0.166
Carrier Route: Saturation	0.165
Carrier Route: Basic-5D Pallet	0.238
Carrier Route: Basic-Other Pallet	0.257
AUTO: 5-DIGIT	0.340
AUTO: 3-DIGIT	0.447
AUTO: ADC	0.514
NON AUTOMATION	
5-DIGIT	0.413
3-DIGIT	0.497
ADC	0.549

FLATS

LETTERS

CATEGORY	RATE
AUTO: 5-DIGIT (up to 3.5 oz)	0.378
AUTO: AADC (up to 3.5 oz)	0.408
AUTO: MIXED AADC (up to 3.5 oz)	0.424
Presorted Machinable (up to 3.5 oz)	0.458
Single Piece Rate - Metered	0.470
Single Piece Rate - Stamped	0.500
Residual	0.510
NON MACHINEABLE:	
Stamped	0.710
Metered	0.680

POSTCARDS

CATEGORY	RATE
AUTO: 5-DIGIT	0.257
AUTO: AADC	0.268
AUTO: MIXED AADC	0.274
Presorted Machinable	0.280
Single Piece Rate	0.350

POSTCARD DIMENSIONS

	MIN	MAX
HEIGHT:	3.5"	4.25"
LENGTH:	5.0"	6.0"
THICKNESS:	.007"	.016"

FIRST CLASS

BEBdata
Consumer Bankruptcy Data
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