

## FIRST-CLASS MAIL

CATEGORY			LETTERS	POSTCARDS	FLATS
NOT OVER 1 OUNCE UNLESS OTHERWISE NOTED					
AUTOMATED		5-DIGIT	0.593	0.422	0.970
PRESORTED	MACHINABLE	MIXED AADC	0.686	0.470	
NON-AUTO	NON-MACHINABLE	MIXED ADC	1.088		
<b>SINGLE PIECE</b>	<b>NOT OVER 1 OUNCE</b>	<b>STAMPED</b>	<b>0.780</b>	<b>0.620</b>	<b>1.630</b>
SINGLE PIECE	NOT OVER 2 OUNCE	STAMPED	1.070		1.900
SINGLE PIECE	NOT OVER 3 OUNCE	STAMPED	1.360		2.170
SINGLE PIECE	NOT OVER 3.5 OUNCE	STAMPED	1.650		2.440
SINGLE PIECE	NOT OVER 1 OUNCE	MACHINABLE METERED	0.740		
SINGLE PIECE	NOT OVER 2 OUNCE	RESIDUAL MACHINABLE	0.780		
SINGLE PIECE	NOT OVER 3 OUNCE	NON-MACHINABLE STAMPED	1.270		
SINGLE PIECE	NOT OVER 3.5 OUNCE	NON-MACHINABLE METERED	1.230		

### LETTERS

DIMENSION	MINIMUM	MAXIMUM
HEIGHT	3.5"	6.125"
LENGTH	5.0"	11.5"
THICKNESS	.007"	.25"

### POSTCARDS

DIMENSION	MINIMUM	MAXIMUM
HEIGHT	3.5"	6.0"
LENGTH	5.0"	9.0"
THICKNESS	.007"	.016"

### FOLDED SELF-MAILERS

DIMENSION	MINIMUM	MAXIMUM
HEIGHT	3.5"	6.0"
LENGTH	5.0"	10.5"
THICKNESS	.007"	.25"
ASPECT RATIO *	1.3	2.5

- UP TO 1 OZ: REQUIRES 70# TEXT OR OFFSET PAPER
- 1 OZ+ to 3 OZ: REQUIRES MINIMUM OF 80# PAPER
- MINIMUM OF 2 TABS, SEALS WITHOUT PERF
- GLUE MAY BE USED AS AN ALTERNATIVE

\*The aspect ratio is the length divided by the height of piece.

### FLATS

**MINIMUM:**  
 MORE THAN 11.5" LONG **OR**  
 MORE THAN 6 1/8" HIGH **OR**  
 MORE THAN .25" THICK

**MAXIMUM:**  
 HEIGHT: 12"  
 LENGTH: 15"  
 THICKNESS: .75"

## USPS MARKETING MAIL LETTER RATES

CATEGORY		MARKETING MAIL		NONPROFIT	
LESS THAN 3.5 OUNCES OR LESS		ORIGIN	SCF/LPC	ORIGIN	SCF/LPC
CARRIER ROUTE	SATURATION	0.244	0.227	0.155	0.138
AUTOMATED	5-DIGIT	0.372	0.355	0.178	0.161
AUTOMATED NON-AUTO	AADC	0.407	0.390	0.213	0.196
AUTOMATED	MIXED AADC	0.433	N/A	0.239	N/A
NON-AUTO	MIXED AADC	0.439	N/A	0.245	N/A

## USPS MARKETING MAIL FLATS RATES

CATEGORY		MARKETING MAIL			NONPROFIT		
LESS THAN 4.0 OUNCES OR LESS		ORIGIN	SCF/LPC	S&DC/DDU	ORIGIN	SCF/LPC	S&DC/DDU
CARRIER ROUTE	SATURATION	0.290	0.252	0.241	0.180	0.142	0.131
CARRIER ROUTE	BASIC	0.501	0.463	0.452	0.415	0.377	0.366
CARRIER ROUTE	SATURATION EDDM	0.291	0.253	0.242	0.181	0.143	0.132
AUTOMATED	5-DIGIT	0.770	0.732	N/A	0.503	0.465	N/A
AUTOMATED	3-DIGIT	0.986	0.948	N/A	0.719	0.681	N/A
AUTOMATED	ADC	1.101	1.063	N/A	0.834	0.796	N/A
AUTOMATED	MIXED ADC	1.185	N/A	N/A	0.918	N/A	N/A
NON-AUTO	5-DIGIT	0.869	0.831	N/A	0.602	0.564	N/A
NON-AUTO	3-DIGIT	1.046	1.008	N/A	0.779	0.741	N/A
NON-AUTO	ADC	1.110	1.072	N/A	0.843	0.805	N/A
NON-AUTO	MIXED ADC	1.220	N/A	N/A	0.953	N/A	N/A

## PERMIT IMPRINTS/INDICIA

Unless printed directly on an address label, the indicia content must be placed within a clear area no smaller than .5" high and .5" wide, no more than 1.5" below or left from the upper right corner of the mailpiece or of the address area when oriented to read the address, regardless of processing category or postage rate claimed. If printed on an address label (including paper, adhesive, and multilayer sandwich labels), the space allowed for the indicia content must be rectangular, large enough to ensure legibility of that content from a normal reading distance and to separate it from other information on the label, and located in the upper right corner of the label when oriented to read the address.

PRSR STD  
US POSTAGE  
PAID  
HOUSTON TX  
PERMIT NO. 7338

Marketing Mail Permit

NON-PROFIT  
US POSTAGE  
PAID  
HOUSTON TX  
PERMIT NO. 7338

Non-Profit Permit

FIRST-CLASS  
US POSTAGE  
PAID  
HOUSTON TX  
PERMIT NO. 7338

First-Class Permit

NON-PROFIT  
US POSTAGE  
PAID  
FEED FAMILIES

Company Permit